

Publication: Capital Magazine

Date: 1st March 2012

CAPITAL



London gets a digital drowning

If you've been near Covent Garden, Buckingham Palace or Paternoster Square in the last few weeks, then you might have seen some rather strange blue rings hovering around. But don't worry, they aren't UFOs - the LED lights are actually an art installation designed to make us think about global warming.

The Plunge project by artist Michael Pinsky is a joint collaboration between Artsadmin and the London International Festival of Theatre (LIFT), and aims to raise the public's awareness of the rising sea level due to climate changes. The project looks forward to the year 3012, when sea levels are predicted to have risen by a staggering 28 metres (90 feet) above their current height.

Judith Knight, Director of Artsadmin called Plunge is an "extreme illustration", going on to say; "the message is simple - we need to take action against climate change now."

PHOTO: JULIAN ANDREWS